

Shared vision



Celebration



Team building

Collaboration



Direction



Open dialogue



**We help leaders
turn connection into
results — through people,
with insight, at scale.**

When people understand each other, align on what matters, and practice better ways of working, performance compounds. That is the work.

Inclusion



Alignment



Together, let's build what's next

Make team building count

Engagement and trust are not “nice-to-haves.” They are proven drivers of productivity, profitability, safety, quality, and retention. Yet, too many teams operate without them—resulting in slower decisions, wasted effort, and missed opportunities.

In the GCC, the gap is real. But it is also a powerful advantage for those who close it. Teams that deliberately invest in how they work together create momentum that competitors cannot easily copy.

2

Business units with **high engagement** deliver

23% higher profitability

18% higher productivity

78% less absenteeism

(Gallup 2024 meta analysis)

The question is not whether to build stronger teams—it is how. We focus on **three journeys** that turn connection into measurable performance.



3 journeys, 1 goal:
**Performance
that lasts**



Journey: Leadership cohesion and alignment

Align leaders for clarity and impact

What it solves

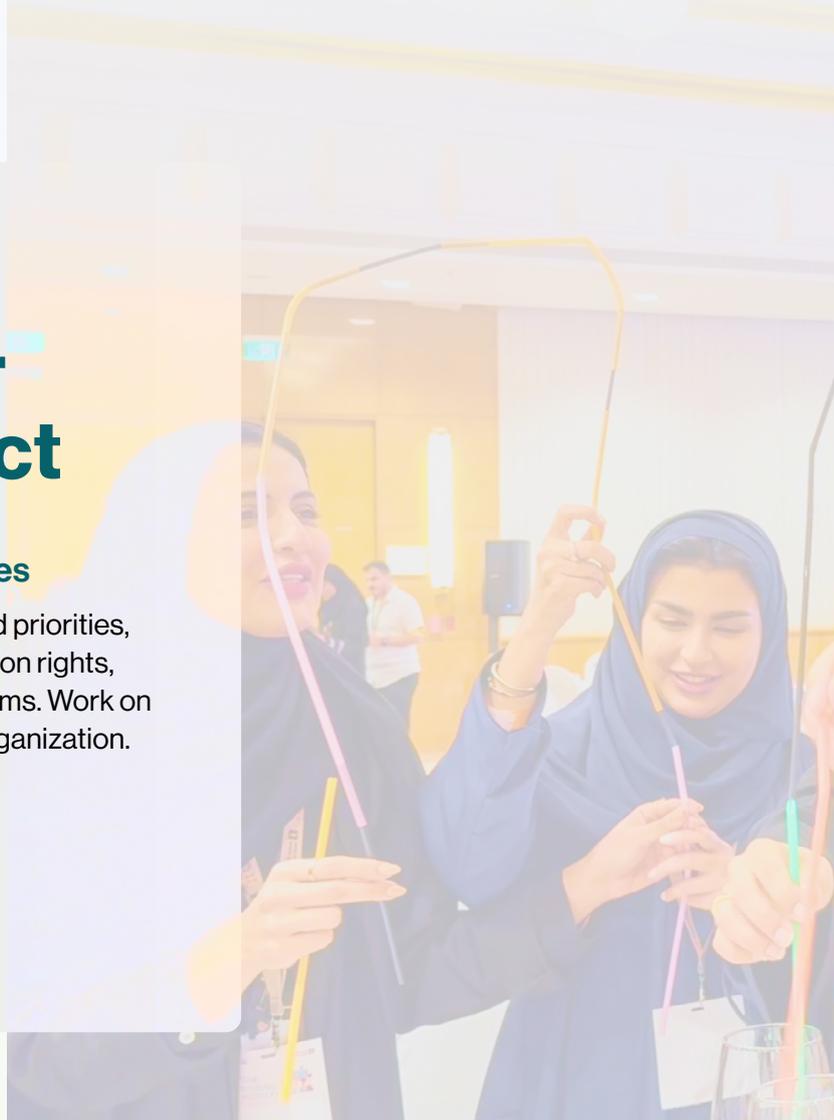
Diffused priorities, slow decisions, and unclear ownership.

What it includes

Shared vision and priorities, role clarity, decision rights, collaboration norms. Work on self, team, and organization.

Outcomes

United leadership team, defined roadmap, and faster, more confident decisions.





Journey: Team dynamics program

Build trust, collaborate, perform

What it solves

Low trust, unclear commitments, poor communication, and unresolved conflicts.

What it includes

Diagnostic on team dynamics, conflict and feedback skills, routines for effective decisions and follow-through.

Outcomes

Defined roles and responsibilities, stronger peer accountability, open conversation culture, and respect for diverse viewpoints.

Journey: Employee engagement

Strengthen connection and pride

What it solves

Disconnected teams, low morale, and values that are not consistently demonstrated in daily work.

What it includes

Launching or refreshing organizational values, embedding them into clear behaviors and recognition, and creating inclusive events such as celebrations, all-team gatherings, and family days that strengthen connection and pride.

Outcomes

Shared culture in action and a workforce that feels connected, energized, and committed.

Trust



Celebration



Collaboration



Clarity

6

Belonging



Cultural alignment



Open dialogue



From awareness to alignment: The 4-step journey

1 Self and team awareness

Pre work assessments (e.g., MBTI or OVS) and readouts to map strengths, styles, and blind spots. Short learning sprints on communication and decision patterns.

2 Team diagnosis

Structured scan of trust, conflict, commitment, accountability, and results (Lencioni model). Prioritized “few critical shifts” and a working agreement.

3 Experiential team coaching

Facilitated scenarios and challenges that practice new behaviors: candid debate, commitments, and follow through. On the job experiments between sessions.

4 Leader coaching and action planning

Targeted 1:1 or small group coaching; a 90 day plan with measures; optional six month cadence to keep momentum.

What we use to make learning stick



Diagnostics and profiles

MBTI, OVS, conflict profiles.



Team frameworks

Lencioni's five dysfunctions of a team, decision and meeting routines.



Learning design

Experiential facilitation, practice-heavy sessions, and field assignments.



Follow through

90-day and 6-month action plans with simple measures.



Not just a good time, **A better way to work**

- ✓ Higher trust and clearer commitments
- ✓ Faster, better decisions
- ✓ Sharper role clarity and alignment
- ✓ Stronger engagement and retention
- ✓ Habits that last beyond the event

Employees in high-trust organizations report

50% higher productivity

(Harvard Business Review)

Proof it works



Abdullah Al Salamah

CHCO, Alinma Bank, KSA

Working with Taaeen on our team building activity was an exceptional experience. The sessions were engaging, creative, and perfectly suited to our team. Our employees left more connected, motivated, and ready to collaborate.

Human Resources Manager

Events & Exhibition Industry

A fantastic experience! Taaeen helped our team collaborate better and strengthened our team spirit.



Saud Aied Al Mufaddaly

CCO, Alinma Bank, KSA

Taaeen's team building was fun, engaging, and impactful. Our team left feeling motivated and more connected than ever.



Dr. Fatima Al-Hamed

Research and Studies, ADQCC

We had a wonderful team building session with the team from the Equality and Services Department. It was a valuable opportunity for our employees to step outside their daily routines, strengthen their teamwork, and engage in activities that boosted both their energy and collaboration. I would like to extend my sincere thanks to Mr. Yousef for giving us this great opportunity and for supporting the organization of such an inspiring and productive team-building day.



Through people, for people

Taaeen is a business solutions partner that solves what matters—through people, with insight, at scale, and built to last.

We co-create with leaders across government and business, so progress endures after the event. Our PULSE values—people-first excellence, unshakable integrity, lasting impact, strategic partnership, and evolving with insight—shape how we design, facilitate, and follow through.



**People-first
excellence**



**Unshakable
integrity**



**Lasting
impact**



**Strategic
partnership**



**Evolving with
insight**





Let's build what's next, together

If you need leaders to align, teams to commit,
or culture to come alive, we're ready.

info@taaeen.ae

www.taaeen.ae

Motivation



Shared
commitment



Joy at work



Trust



Clarity



Purpose



Team spirit

